

We love
the shape
of you.



Summer 22

i say

Every body is unique.

What makes us different is that we truly understand this. And it influences everything we make for you to wear.

We believe that, if we create clothing that is in tune with the shape and size of real women, you will not only learn to love our products, you will feel more confident about yourself.

Every item of clothing we sell is designed to fit comfortably and flatter a woman's shape. Whether it is jeans or a formal dress, whatever the wearing moment or occasion.

This simplicity and honesty of approach even affects the way we make our clothes. We are transparent with every stitch. We are like an open book that we encourage everyone to read. We are happy to show everyone that we manufacture in decent conditions, as sustainable as possible.

It's what we do. So that you can be yourself.



Karma Dress
Paula Striped Shirt / Lido Zip Pant



Puk Pant / Puk s/s Blouse

Perle Dress



A beautiful wardrobe of clothing, made for every woman's figure. Tailored for the most comfortable and flattering fit.



Como Raw Jeans



Oda Blouse / Como Raw Jeans



Pernille Dress
Nugga V-Neck T-Shirt / Liva Skirt

*For every
wearing moment*



Liva Maxi Dress



Pippi Dress



Gyta Smock Blouse



Bellis Shirt Jacket / Como Straight Pant

When clothing fits and flatters like this, women can't get enough of it. Which is why, every season, we create an entire wardrobe they can look forward to.



*Beautiful apparels
for every figure*

Pearl Waistcoat / Pearl Pant
Mirra Shirt Jacket / Uda Wide Skirt

Nugga Polo T-Shirt



Uda Long Dress



We are like an open book

We are transparent in everything we do and we can prove it. We are always happy to show that our garments are made in decent conditions, as sustainable as possible.





Chantal s/s Blouse



Kubra New Hoodie / Kubra Skirt



Kiva L/S T-Shirt / Como Zip Pant





Mirra Long Shirt



*Designed to
fit comfortably*

Lucca 9/10 Rivet Jeans

Thank you for being unique.

We are convinced that the SHOP LOCAL wave is here to stay.
And that this wave together with your unique brand mix secures
the future of your store.

We work intensively to offer you the best possible trading condi-
tions. So our collection can help ensure you good earnings and a
profitable business.

At the same time, we have a strong focus on sustainability. This
ensures that you stand strong in your marketing to the consumer.

All the best, Britt & Søren

Bellis Shirt Jacket / Lido Zip Pant
Chantel Dress



WE ♥ THE SHAPE OF YOU